

MAISON VALENTINA
LUXURY BATHROOMS

SALONE

DEL MOBILE MILANO 2025

BOLD DESIGN AND CRAFTSMANSHIP

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CRAFTING EMOTION

Home'Society returns to **Salone del Mobile 2025**, reaffirming its commitment to **bold design** and **craftsmanship** with a vision that **goes beyond the lines**. Under the motto **An Intense Way of Living** the group presents its leading brands - **BRABBU**, **Rug'Society**, and **Maison Valentina** - to the world's **premier design stage**. Their focus is on creating spaces that stir **emotion**, **awaken the senses**, and transform the way we experience the everyday. **BRABBU** embraces the raw **beauty of Nature** and the **pulse of adventure**, bringing **furniture and lighting** that echo the **strength and memories** of the edge of the world's most impressive lands. **Maison Valentina** redefines **self-care spaces**, transforming **everyday rituals** into **other-worldly experiences** through the power of **sculptural shapes** and **creative exploration**. **Rug'Society** turns interiors into **gallery-like spaces** with **textile design**, **organic fabrics**, and **hand techniques**.

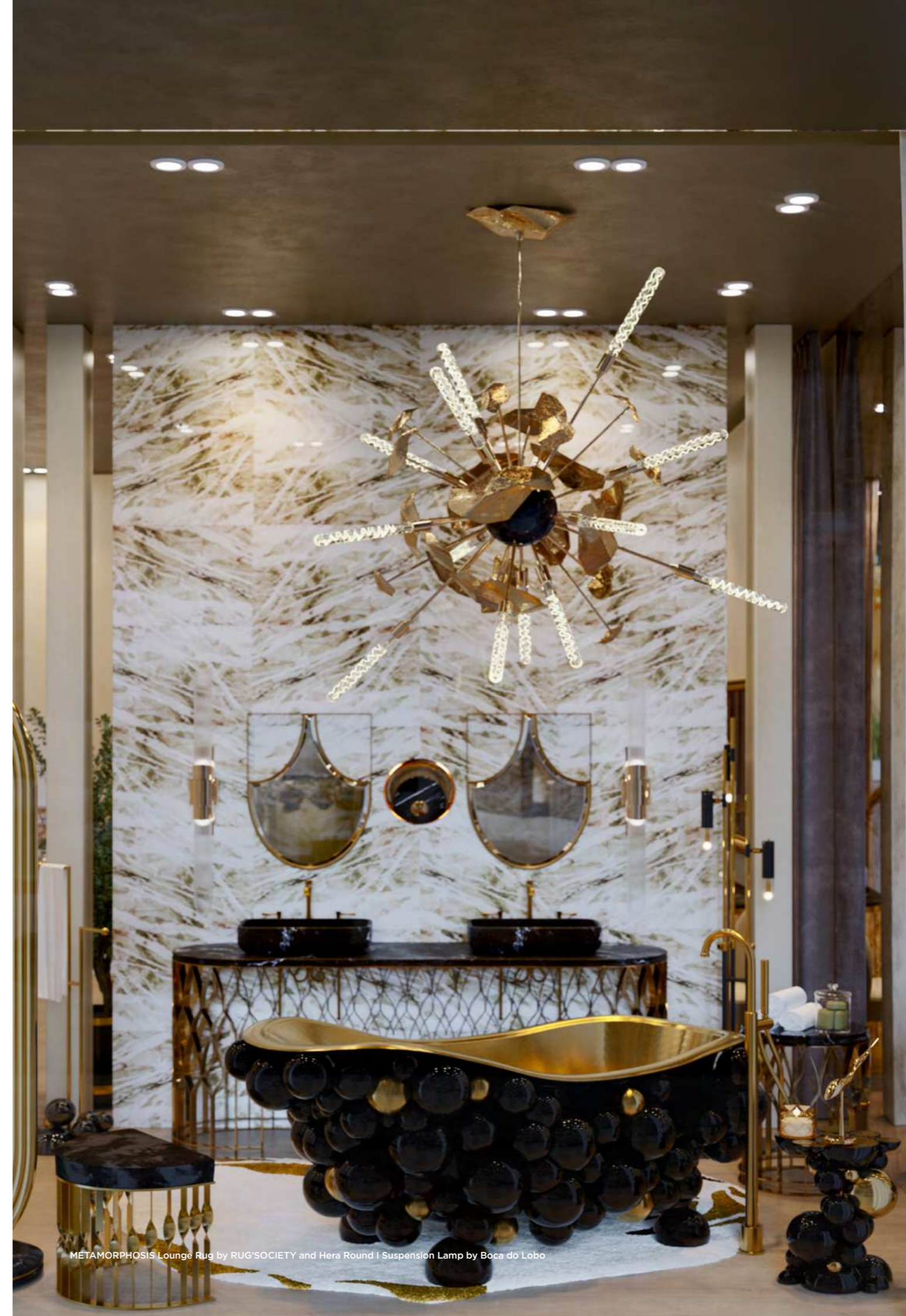
From **April 8th to 13th**, each brand presents **powerful and deeply personal interiors** where **modern sensibility converges**. Visitors of **Fiera Milano** will walk into spaces where **design excites real experiences, stories, and a special way of living**.



A SANCTUARY OF LUXURY

Maison Valentina creates spaces of indulgence, where **design and functionality** come together in perfect balance. At **Salone del Mobile 2025**, the brand will present an **exclusive collection** that reimagines the bathroom as a **sanctuary of luxury**. At the heart of the showcase is the **Newton Bathtub**, a striking fusion of sculptural form and polished metal spheres. The **Mecca Vanity Cabinet**, inspired by architectural grandeur, and the **Colosseum Floor Mirror**, a piece that sparks a cultural memory, bring **refinement and presence to any interior**.

Other key pieces include the **Symphony Dressing Table**, designed for moments of self-care, and the **Petra Towel Holder**, a testament to **Maison Valentina's attention to the smallest details**. Every element in the collection transforms the bathroom into an **elevated living experience**, proving that **luxury** isn't just about how a space looks but about how it makes you feel.



METAMORPHOSIS Lounge Rug by RUG'SOCIETY and Hera Round I Suspension Lamp by Boca do Lobo





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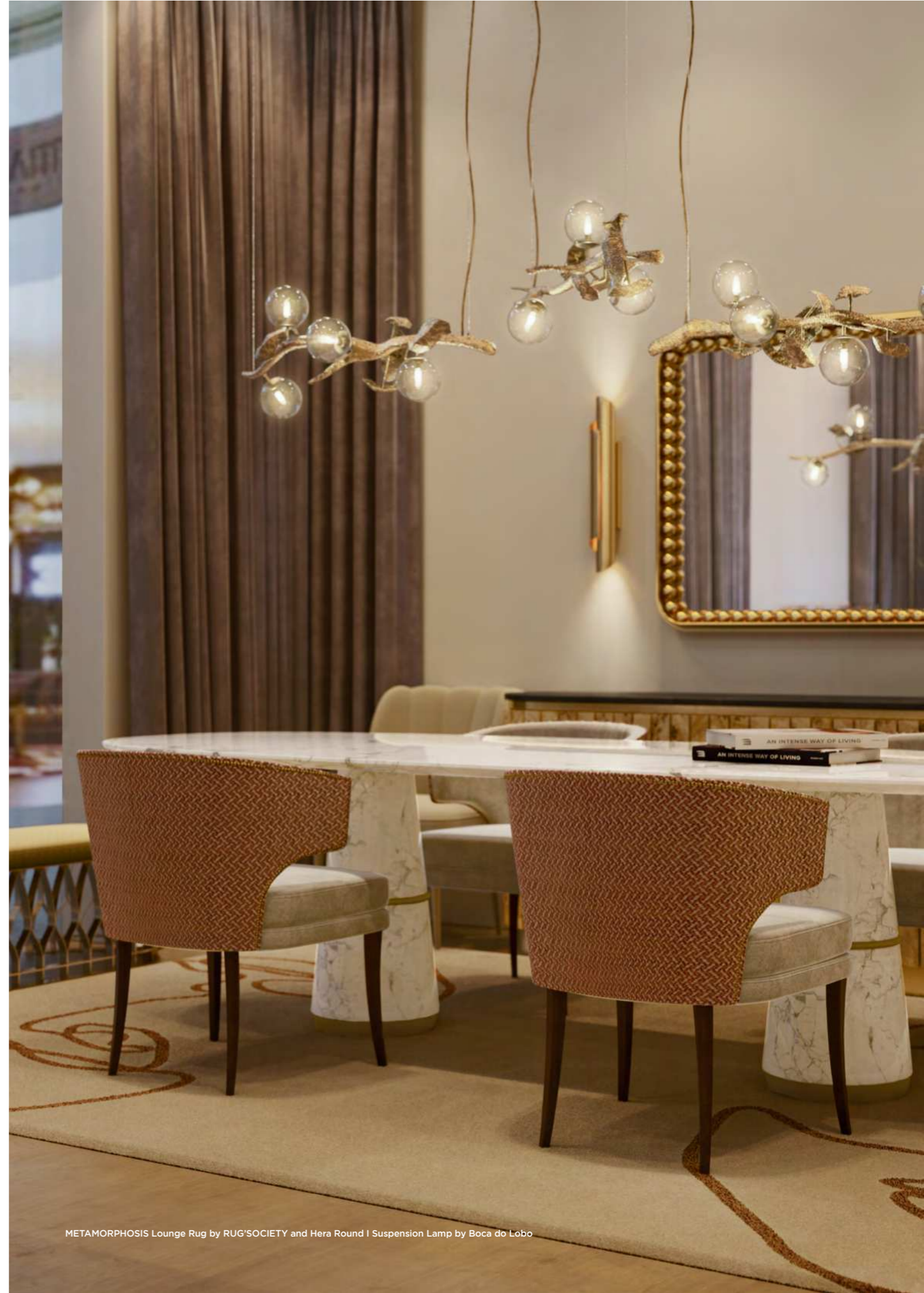


MECCA WASHBASIN

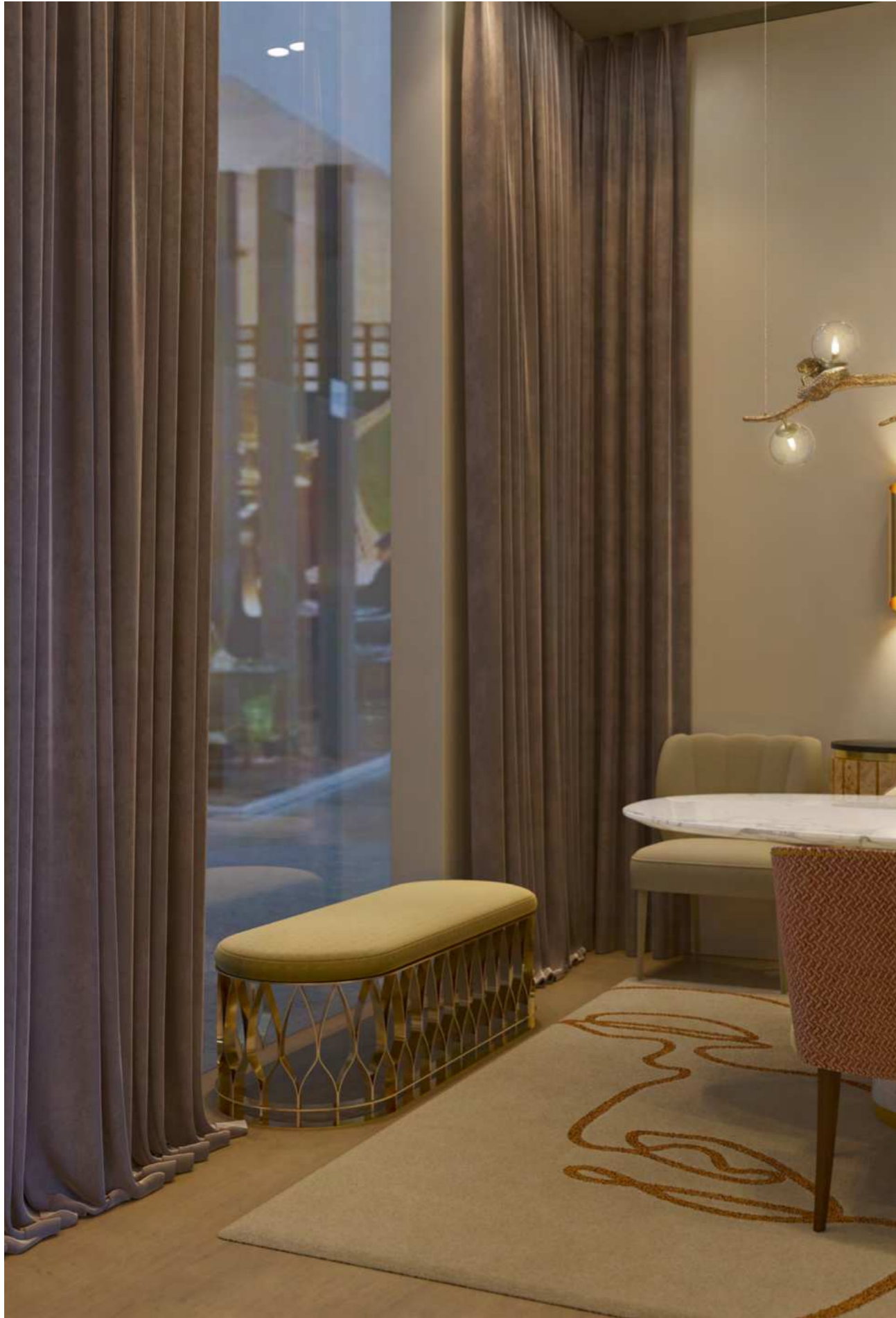
STRENGTH IN EVERY DETAIL

BRABBU's philosophy is built on **strength, character, and the beauty of Nature**. This year at **Salone del Mobile 2025**, the brand presents a **curated selection of furniture, lighting, and accessories** designed to shape **immersive and soulful interiors**. Among the highlights, the **Bryce I Console**, inspired by the monumental landscapes of Bryce Canyon, commands attention with its sculptural form. The **Wales Round Sofa** delivers comfort with presence, while the **Sequoia Center Table** and **Manuka Side Table** bring the organic textures of wood to the forefront.

For dining spaces, **BRABBU** introduces the **AGRA Dining Table**, a refined statement in marble, accompanied by the **IBIS** and **DALYAN Dining Chairs**, which blend timeless design with modern lines. The brand's lighting collection—featuring the **HORUS Irregular Small Suspension Light**, **CYRUS Floor Light**, and **CAY Wall Light**—casts striking silhouettes, adding depth and atmosphere. Every piece in **BRABBU's collection** embodies its **"Intense Way of Living"**, designed for those who seek interiors with **power, personality, and meaning**.







METAMORPHOSIS Lounge Rug by RUG'SOCIETY and Hera Round I Suspension Lamp by Boca do Lobo



MECCA BENCH





METAMORPHOSIS Lounge Rug by RUG'SOCIETY and Hera Round I Suspension Lamp by Boca do Lobo



BRYCE I CONSOLE

ART BENEATH YOUR FEET

Rug'Society elevates rugs beyond decoration, treating them as **true works of art**. The brand unveils a selection that redefines the role of textiles in **contemporary interiors**.

The **Metamorphosis Rug** takes center stage, a bold exploration of form and movement. The **Antelope Rug**, inspired by the grace of wildlife, and the **Couple Rug**, a dynamic geometric composition, showcase the brand's distinctive approach to **storytelling through design**.

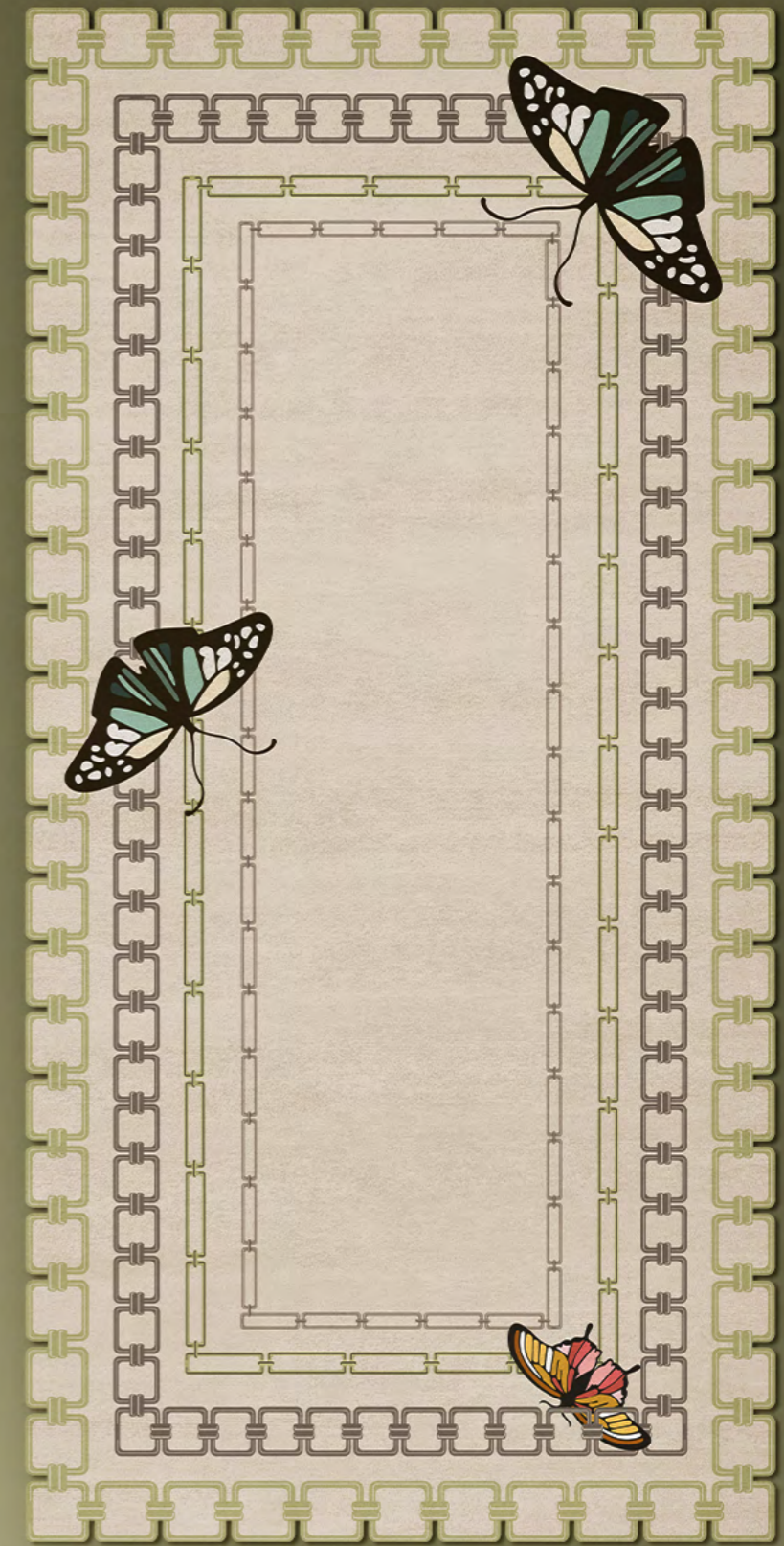
With pieces like the **Terrazzo Rug**, a fresh take on classic flooring patterns, and the textured **Xisto** and **Valencia Rugs**, **Rug'Society** continues to push the **boundaries of textile craftsmanship**. The additional showcased rug samples offer an interactive experience, allowing visitors to engage with the **brand's signature materials and techniques**.

For those who believe that great design starts from the ground up, **Rug'Society** delivers textiles that **define and transform any space**.





METAMORPHOSIS Lounge Rug by RUG'SOCIETY and Hera Round I Suspension Lamp by Boca do Lobo



METAMORPHOSIS LOUNGE RUG



NEWTON | SIDE TABLE
DIAM 40cm | 15,7" H 47cm | 18,5"



PETRA | TOWEL RACK
W 30cm | 11,8" D 30cm | 11,8" H 121cm | 47,63"



NEWTON | TOWEL RACK
W 62cm | 24,41" D 36cm | 14,17" H 120cm | 47,24"



KOI | MIRROR
W 51cm | 20" D 3,5cm | 1" H 68cm | 28"



MECCA | VANITY CABINET
W 195cm | 76,77" D 60cm | 23,62" H 83cm | 32,67"



NEWTON | BATHTUB
W 180cm | 70,87" D 90cm | 35,43" H 80cm | 31,5"

**MOST
WANTED**

NOTE TO EDITORS

IF THERE'S A ROOM THAT DESERVES A LITTLE
EXTRA LUXURY, IT'S THE BATHROOM

Maison Valentina is a bathroom, bedroom and closets brand that combines functionality with unique design products. Every Maison Valentina bath ware product is handcrafted with top-quality materials and enriched with the finest details. Allowing our customers to experience their true selves during their invigorating moments, we create a true sensory experience. Our collections offer you a wide selection of basins and vanities, and a range of accessories to dress the perfect bathroom. With just one brand, you will get a complete selection of products to create a unique project. One inspiration, multiple options. You choose.

FOR MORE INFORMATION AND HIGH RESOLUTION IMAGES PLEASE CONTACT:

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LUXURY BATHROOMS

